



# Asia Harley Days 2024 – Homecoming Tickets & Return Flight Contest

1. This Campaign is open to all individuals attending Asia Harley Days 2024, from 15-16 November 2024 at Singha Park, Chiang Rai, Thailand, regardless of nationality (“Eligible Markets”) during the Campaign Period (“Participants”).
2. Campaign Period: 15<sup>th</sup>-16<sup>th</sup> November, 2024

## A. Homecoming passes – slogan writing contest

Eligibility – Participants attending Asia Harley Days 2024 (except for Harley-Davidson or its dealer staff), will be automatically eligible to participate in the Campaign.

Type of Reward – 3 winners will receive Return tickets to Milwaukee USA from their home destination to attend the Homecoming 2025 (Moto-Music festival by Harley-Davidson) in 2025 at the designated dates. This includes free festival passes. Other expenses of the trip including visa, transportation, hotel, meals, etc. have to be borne by the winners themselves. The actual prize from H-D will be extended in 2025 through our events partner. This is subject to slogan-writing contest fulfilment and selection by H-D appointed jury at Asia Harley Days 2024. Value: 160,000 THB/winner

Place of Campaign – Thailand

Date and Place of Judgement – Asia Harley Days 2024, Singha Park, 15-16 November 2024

Date and Place of Winner Announcement - Asia Harley Days 2024, Singha Park, 15-16 November 2024

3. HD reserves the right at its sole discretion to disqualify any Participant(s) found to be tampering with the Campaign; to be acting in violation of the Campaign requirements; or to be acting in a manner that is disruptive to another participant.
4. Any attempt by an individual to deliberately damage or undermine the legitimate operation of the Campaign may be a violation of local criminal or civil laws. Should such an attempt be made, HD reserves the right to seek damages from any such individual to the fullest extent permitted under local law.
5. HD reserves the right to refuse to award any Winner the respective Award should it reasonably suspects is in breach of these terms and conditions. HD reserves the right to select reserve Winners to replace the original Qualifying Winners if he/she is subsequently disqualified, in the sole and absolute discretion of HD.
6. If, for any reason, the Campaign is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this incentive, HD reserves the right at their sole discretion to cancel, terminate, modify or suspend the Campaign at any time.
7. The decision of HD regarding any aspect of the Campaign and the Award is final and binding and cannot be contested by participants.



8. HD reserves the right to replace the Awards with an alternative of equal or higher value gift if circumstances beyond HD's control makes it necessary to do so.
9. Insofar as is permitted by law, HD will not in any circumstances be responsible or liable to compensate the claimant of respective Award or accept any liability for any loss, damage, personal injury or death occurring as a result of receiving the respective Awards.
10. Queries regarding this Campaign may be addressed to **Boontanapibul Chayanuj** at +66 84 659 7766
11. By participating in this Campaign, you agree to HD using, publicizing and posting your name and related information (at all times in compliance with the law), on HD's webpage, internal communications and any other communications, in such mode and manner that HD considers fit.
12. HD reserves the absolute right at any time without assigning any reasons to add, alter, modify, change or vary the Terms and Conditions contained herein, wholly or in part at its absolute discretion. Changes to the Terms and Conditions are applicable to any behaviour or activity that takes place after the date of change.
13. All personal data supplied will only be used in connection with this Campaign.
14. The Campaign will be governed by the laws of the respective country.