



Asia Harley Days 2025 – Homecoming Tickets & Return Flight Contest

1. Campaign Overview

This Campaign is open to all individuals attending **Asia Harley Days 2025**, held on **21–22 November 2025** at **Midwinter, Khao Yai, Thailand**, regardless of nationality (“Eligible Markets”) during the Campaign Period (“Participants”).

Campaign Period: 21–22 November 2025

A. Homecoming Passes – Slogan Writing & Lucky Draw Contest

Eligibility:

- Participants attending **Asia Harley Days 2025** who have purchased a **2-day festival ticket with a Welcome Pack** are eligible to participate.
- Participants must **be physically present near the Grand Stage** during the Lucky Draw segment on **22 November 2025** to be eligible to win.
- **Dealers, dealer staff, and Harley-Davidson staff** are **not eligible** to participate or win prizes.

Type of Reward:

- **1 winner** will receive **2 round-trip economy class tickets to Milwaukee, USA**, from their home destination, to attend **Harley-Davidson Homecoming 2026 (Moto-Music Festival)** on the designated dates, including **2 complimentary festival passes**.
- Other expenses including **visa, accommodation, transportation, meals, and personal costs** shall be borne by the winner.
- The actual prize from Harley-Davidson will be extended in 2026 through our event partner.
- The **selection** will be based on the **Lucky Draw system**.
- **Value:** THB 222,000 per winner

Place of Campaign: Thailand

Date & Place of Judgement: Asia Harley Days 2025, Midwinter, 21–22 November 2025

Date & Place of Winner Announcement: Asia Harley Days 2025, Midwinter, 21–22 November 2025



B. Other Prizes

1. Round-trip economy class air tickets (Bangkok – USA)for Homecoming for 2 persons
THB 200,000 — 1 prize
2. Homecoming 2025 event tickets for 2 persons
THB 22,000 — 1 prize
3. Small Luxury Hotels complimentary stay for 2 nights
THB 20,000 — 1 prize
4. Nikki Beach hotel complimentary stay for 1 night (2 persons)
THB 24,000 — 1 prize
5. Top Golf gift voucher
THB 10,000 — 1 prize
6. United Airlines round-trip economy class air tickets (Bangkok – USA) for 2 persons
THB 132,000 — 1 prize

Total prize value: THB 404,000 (Four hundred four thousand Baht only)

General Terms & Conditions

1. Harley-Davidson (HD) reserves the right, at its sole discretion, to disqualify any participant found tampering with the Campaign, violating the Campaign requirements, or acting in a disruptive manner.
2. Any attempt to deliberately damage or undermine the legitimate operation of the Campaign may violate local criminal or civil laws. HD reserves the right to seek damages to the fullest extent permitted by law.
3. HD reserves the right to refuse to award any prize should it reasonably suspect a participant is in breach of these terms. Reserve winners may be selected at HD's discretion.
4. If, for any reason, the Campaign cannot run as planned, including tampering, fraud, or technical failures, HD reserves the right to cancel, modify, or suspend the Campaign at any time.
5. HD reserves the right to replace prizes with alternatives of equal or higher value if circumstances require.



6. HD accepts no liability for any loss, damage, personal injury, or death arising from participation or use of the prize.
7. Queries may be directed to **Khun Chayanuj Boontanapibul** at **+66 84 659 7766**.
8. By participating, you agree to HD using and publicizing your name and relevant details (in compliance with applicable law) in HD's communications.
9. HD reserves the absolute right to modify or amend these Terms & Conditions at any time without prior notice.
10. All personal data will be used solely in connection with this Campaign.
11. This Campaign shall be governed by the laws of Thailand.